



Media contact: Lyndi McMillan, 331-332-3181  
Investor contact: Kevin Sadowski, 331-332-2406  
Web site: <http://www.icbus.com>

## **IC BUS ANNOUNCES NORTH AMERICAN DEALER OF THE YEAR**

### *Western Canada Bus Recognized for Business Performance, Customer Satisfaction and Community Service*

**LISLE, Ill. – April 28, 2015** – IC Bus today announced Western Canada Bus as the company’s North American School Bus 2014 Dealer of the Year. The award focuses on excellence in dealership performance, as well as industry and community leadership.

“This award is the highest honor an IC Bus dealer can achieve,” said Trish Reed, vice president and general manager, IC Bus. “The Dealer of the Year award recognizes the effort and dedication of all the dealership’s employees, the commitment to growing their business and the recognition by customers as the dealership of choice in their market.”

Western Canada Bus was founded in 2007, and since then has delivered thousands of buses to customers throughout Western Canada. IC Bus recently recognized the dealership with its “Pursuit of Excellence” award for the second time, acknowledging Western Canada for outstanding growth and exceptional customer service. Western Canada Bus is actively involved in supporting its local community organizations, including the Community Kitchen Program in Calgary, an organization dedicated to educating underprivileged children and adults on nutritional health issues and providing a means to access healthy foods.

“Our dealers consistently go beyond the bus itself to provide exceptional service and support that customers demand and deserve,” Reed added. “We are proud to recognize Western Canada Bus for their commitment to their customers throughout 2014.”

IC Bus 2014 Dealer of the Year nominees included Timmons Truck Center of Baton Rouge, La; Leonard Bus Sales Inc. of Deposit, N.Y.; and Midwest Transit Equipment of Kankakee, Ill. All of the nominees have been recognized for their efforts to improve sales and customer satisfaction.

### **About IC Bus**

IC Bus, LLC of Lisle, Ill., is a wholly-owned subsidiary of Navistar, Inc. (NYSE: NAV). The nation’s largest integrated manufacturer of school buses, IC Bus is a global leader in passenger protection, chassis design, engines and ergonomics. The company is also a producer of commercial buses. All IC Bus™ buses are sold, serviced and supported through a renowned dealer network that offers an integrated

customer program encompassing parts, training and service. Additional information is available at [www.icbus.com](http://www.icbus.com).

### **About Navistar**

Navistar International Corporation (NYSE: NAV) is a holding company whose subsidiaries and affiliates produce International<sup>®</sup> brand commercial and military trucks, MaxxForce<sup>®</sup> brand diesel engines, and IC Bus<sup>™</sup> brand school and commercial buses. An affiliate also provides truck and diesel engine service parts. Another affiliate offers financing services. Additional information is available at [www.Navistar.com](http://www.Navistar.com).

###